

# Community FOCUS

## Marshfield Area United Way



### Turn your day of service into a free Disney pass in 2010

Throughout the year people volunteer countless days to help improve their community. In 2010, turn that day of service into a day of celebration with your family with Disney's program Give a Day. Get a Disney Day.

Eligible Opportunities can be found at:

- Marshfield Area Volunteer Center: 384-9992
- Girl Scouts of Northwestern Great Lakes: 800-924-1211, ext. 3341
- Soup Or Socks: 387-1796

Pre-register at the Disney site, then give your time during an eligible volunteer opportunity. The Volunteer Center (or other eligible organization) verifies your service and Disney will issue you a free 1-Day Pass for Disneyland Resort or Walt Disney Resort.

One pass per person regardless of total days

volunteered. Must be 18 to register. You may sign up a maximum of 8 members of your household, ages six and older. Vouchers must be redeemed before December 15, 2010. Tickets are limited.

More information visit our Web site [www.marshfieldareaunderway.org](http://www.marshfieldareaunderway.org), click Volunteer and follow the links to the Disney Site and find local eligible volunteer opportunities.

### Residents save \$38,441 on prescriptions

Since April 2009, Marshfield area residents have saved an outstanding \$38,441 using the FamilyWise prescription discount card.

You may be able to save, simply present the card when you purchase your prescriptions. There is no information collected and no limitations or qualifications.

Participating pharmacies include: Family Health Center, Marshfield Clinic, Pamida: Neillsville, Saint Joseph Hospital (Out Patient), ShopKo and WalMart.

Get the card at our Web site, participating pharmacies or call 384-9992.

### Enter for your chance to win \$100,000 or a new house

March 2010



It's not every day that you turn \$60 into \$42,000, but Vicky Peterson of Marshfield did just that when she won Marshfield Area United Way's first annual Dare to Dream House Raffle.

The raffle is back and better than before. More chances to win, plus your choice of the grand prize. Not interested in a house? Then choose the \$100,000 cash. That's a grand prize package hard to pass up.

Also new to the 2010 raffle, are second and third cash prizes, \$4,000 and \$1,000 respectively. Tickets are one for \$60 or two for \$100. Only 5,000 tickets are available and are on sale until April 29.

Tickets are available at Associated Bank: Downtown Marshfield, Festival Foods location, Neillsville & Pittsville; Central City Credit

Union; Heritage Bank: Marshfield & Spencer; Marshfield Area United Way; Marshfield Savings Bank: 6<sup>th</sup> Street location; M&I Bank: Downtown and Mall locations; Stratford State Bank and Wisconsin Homes.

If less than 4,300 tickets are sold by April 28, the winner receives 50 percent ticket proceeds, less costs of raffle expenses. The winner will be announced April 29 at Wisconsin Homes.

2009 proceeds funded local programs that help feed families in need, give youth a good start and support our vulnerable populations. In these challenging economic times, the raffle proceeds were essential in maintaining funding for United Way programs.

For virtual tour, Official Rules and more information visit or call 384-9992.

Take a walking tour and buy your tickets at our Open Houses:

- Saturday, March 20
- Saturday, April 24

From 11 a.m. to 1 p.m. at Wisconsin Homes Model Village, 425 West McMillan, Marshfield.

#### Grand Prize Options

##### - Wisconsin Homes Cambridge Home Model 1615 and \$50,000

- 1904 square feet, ranch style home
- 3 Bedrooms, 2 Bathrooms
- Kitchen includes working island, snack bar and large walk-in pantry
- Elegant open living and dining areas
- Master bedroom features walk-in closet and master bath
- Build anywhere in Wisconsin, Minnesota and Iowa

##### - Or \$100,000 cash prize

## Leadership Link connects volunteers to committee, board positions

### Board of Directors

#### President

Lori Gropp

#### Vice President

Tim Herr

#### Treasurer

Jeff Graves

Marsha Barwick

Debbie Bauer

Lori Belongia

Al Chaney

Jerry Cleveland

Donna Follen

Tom Hill

Sharon Kostroski

Joe Mazza

Jeff Meece

Kathy Meidl

Mike Murrell

Cindy Puent

Cathy Schalow

Phil Trierweiler



Give an hour. Give a Saturday. Lend your muscle. Share your talents. Visit United Way's web site and click Volunteer to find opportunities, events and more.



Questions about community programs and services? United Way's 2-1-1 is where you start. 2-1-1 is confidential and available 24/7 Dial 2-1-1 or visit [getconnected211.org](http://getconnected211.org)



**By Paula Jero**  
**Executive Director**

I have been fortunate to be able to participate in Leadership Marshfield this year and it has been a great experience to learn more about Marshfield. A required part of the experience is to complete a project that benefits the community. Past Leadership projects have a tremendous impact on the community and many of them continue to impact the quality of life.

Did you know that the following were all Leadership Marshfield projects? Marshfield community entry signs as you enter town from almost any direction, the police liaison officer at the middle school and Art on the Parkway.

United Way has also benefited from a number of Leadership Marshfield projects:

2000 -- The Volunteer Center, now an important part of our United Way services

2004 -- Marshfield Area Youth Directory first edition, now updated as a web based directory on our website.

2006 -- The Backpack drive expanded to a community-wide collection, this past year more than 400 backpacks were collected and distributed

## Thank you to our 2009 Drive Chairs, Retiring Board Members

Thank you to Drive Chairs Joe and Ginny Mazza for their efforts in 2009. They brought energy, ideas and passion to help the community, especially in a challenging economy.

Under their leadership, the campaign finished at \$906,817. With funds raised from the 2009 House Raffle and adjustments to the administrative budget, programs will be fully funded in 2010.

United Way relies on its Board of Directors

for direction and support throughout the year. Four members retired in 2009, featured at right. Thank you for sharing your skills and time, we are honored for your service.



**Ginny & Joe Mazza**  
2009 Drive Chairs

2008 -- National Youth Service Day got a needed boost

2008 --Right 2 Play 4 All provides sports scholarships for children and youth, and is now a program of United Way

With so many great programs, it was tough to decide on my project. I knew I wanted a program that would continue, and one that would make an impact on a variety of non-profit organizations. Finally, my group members: Amber Kiggens-Leifheit, Laurie Smedegard and I decided on Leadership Link.

Leadership Link is modeled after similar programs in other cities. It provides assistance to nonprofit boards and public task forces and committees that are in search of volunteers for board and committee members.

Many organizations struggle to find good, active board and committee members. That's where Leadership Link comes in. Community organizations will post open board and committee positions with a description about the organization and the position, and interested volunteers can contact the organization.

It is our hope that more individuals get involved and serve on board and committees. Check out Leadership Link by visiting [marshfieldareaniteaway.org](http://marshfieldareaniteaway.org) and Click on Leadership Link under Community Links in the right side bar. Perhaps you will find a deserving organization that would love to have you as a new board member.



**John Baur**  
Outgoing President  
2007 Drive Chair  
Campaign Committee  
Community Impact  
Committee  
Finance Committee



**Darlene Berry**  
2006 Drive Chair  
Campaign Committee  
Communications  
Committee

### Not Pictured:

**John Hutchinson:** Executive Committee  
**Amy Nystrom:** Community Impact Committee

## 2009 Marshfield Area United Way Campaign Awards

Business Categories  
Small = 8-25 employees  
Medium = 26-75 employees  
Large = 76+ employees

### Participation Award

Presented to the top five campaigns with the highest percentage of employee participation.

#### Small Business

Burns Insurance  
Community Bank of Central Wisconsin  
Children's Service Society  
Hawkins, Ash, Baprie & Co  
Heritage Bank-Marshfield  
Heritage Bank-Spencer  
Personal Development Center  
MACCI  
State Bank of Marshfield

#### Medium Business

Associated Bank  
Central City Credit Union  
Innovative Machine Specialists  
Marshfield Savings Bank  
M&I Marshall & Illsley Bank

#### Large Business

City of Marshfield  
Festival Foods  
Nelson-Jameson, Inc.  
Staab Construction Corporation  
Weinbrenner Shoe Company

### Increased Giving Award

Presented to the top companies with the highest giving-per-capita and overall increase.

#### Small Business

Burns Insurance  
Community Bank of Central Wisconsin  
Heritage Bank-Marshfield  
Heritage Bank-Spencer  
Personal Development Center  
Slumberland Furniture

#### Medium Business

Central City Credit Union  
Innovative Machine Specialists  
Marshfield Utilities  
Mid-State Technical College  
V&H Automotive

#### Large Business

Dental Clinic of Marshfield  
Figi's, Inc.  
Marshfield Clinic  
Ministry Home Care  
Nelson-Jameson, Inc.

### Campaign of the Year



#### Small Business: Heritage Bank- Marshfield

Heritage Bank has 100 percent participation, and 11 percent giving increase.

Left: Randy Malueg accepts award from Drive Chair Ginny Mazza.

#### Large Business: Figi's, Inc.

Figi's runs a creative month long campaign, including its annual cooking contest.

Right: Pam Rosterman accepts award from Mazza.



**Medium Business Mid-State Technical College**  
(Not pictured) Mid-State increased giving by 9 percent and ran strong special events.

### Community Vision Award

Presented to the businesses whose company campaigns, employees and union workers contributed \$10,000 or more.

#### Over \$10,000

Central City Credit Union  
City of Marshfield Employees  
Felker Brothers Corporation  
Festival Foods  
Figi's, Inc  
Marshfield DoorSystems  
Marshfield Savings Bank  
Nelson-Jameson, Inc.  
V&H, Inc./Heavy Trucks

#### Over \$20,000

Roehl Transport  
School District of Marshfield Employees  
Staab Construction

#### Over \$30,000

Dental Clinic of Marshfield

#### Over \$100,000

Saint Joseph's Hospital

#### Over \$300,000

Marshfield Clinic

### Volunteer of the Year Jeff Graves



United Way's Volunteer of the Year Award was presented to Jeff Graves, a long-time volunteer who works closely with the staff on a weekly basis.

He serves as treasurer and United Way finance committee chair.

Jeff goes above and beyond in his duties as treasurer and as a member of the Board of Directors.

Additionally, he is involved with Staab Construction's annual United Way campaign.

Jeff serves with great passion as an advocate and active volunteer at United Way events.

### New Partner Award

Presented to companies and organizations that are first-time contributors of \$50 or more.

Bakerville Sports Bar & Grill

Dave's Expert Auto  
Founders of Foxfire Gardens

H&R Block  
Karuna Yoga Studio  
Quality Ingredients  
Pittsville Therapy

Services  
Someplace Else  
State Farm

Insurance: Alen  
Johnson Agency

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## Marshfield Area United Way

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[www.marshfieldareaunitedway.org](http://www.marshfieldareaunitedway.org)

### *Return Service Requested*

**Marshfield Area  
United Way Service  
Area encompasses:**  
Auburndale  
Marshfield  
Neillsville  
Pittsville  
Spencer  
Stratford

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in your Inbox monthly.  
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Web site to subscribe.

### **Real Stories. Real People. Right here in the Marshfield area.**

Becoming a mother at 19 wasn't something I planned.

There was so much that I was so suddenly responsible for, so many decisions I had to make—and I didn't know where to start.

My boyfriend and I were referred to Lutheran Social Services while I was pregnant to help us learn what was available to us and make decisions about our future.

This United Way funded program helped us evaluate our options: what was best for us and the baby—cost of living, school, work and adoption.

With LSS's support we decided an open adoption was best. Our counselor was caring and compassionate during this process, which made a stressful and difficult situation so much easier.

Because of your contributions to Marshfield Area United Way, our baby will have the best life we could give her. Thank you for caring, thank you for giving us this chance.



### *Continued from Page 3* **Corporate Matches**

Thank you to the following companies that match employee contributions. Your generosity increases the impact in our community.

- Central City Credit Union
- Felker Brothers Corporation
- Figi's, Inc.
- Land O'Lakes
- Marshfield Utilities
- M&I Bank
- Quality Ingredients
- Staab Construction Corporation
- Trierweiler Construction & Supply
- Wal-Mart SuperCenter

In 2009 Quality Ingredients imagined the possibilities of improving their community. It allowed employees to make a contribution in the name of a loved one and then it matched the gift up to \$100; for a total contribution of more than \$4,000.

Thank you to Quality Ingredients for this generous and innovative contribution.

You can make a gift in memory or honoring someone special to you. Contact United Way at 384-9992.