

Beyond the Campaign

All throughout the year, not just during your United Way campaign, you and your colleagues can LIVE UNITED. United Way is here to help make that happen. Check out these no cost, easy to implement these ideas.

How you can get involved:

Give—The annual campaign is the easiest and most powerful way to create long lasting change in your community. But there are many ways listed below that you can give without impacting your budget.

What can you do?

- **GoodSearch for United Way:** Search the internet and donate a penny per search. Set GoodSearch as your default search engine, download the toolbar or bookmark www.goodsearch.com. Select United Way—Marshfield.
- **Marshfield Savings Bank:** Charitable Money Market Account, Open account with Marshfield Savings Bank for a minimum of \$500, designate *Marshfield Area United Way*.
- **Reward Card donations:** Kwik Trip, Pick ‘N Save or your credit cards. Select United Way on your application or visit Customer Service or their web sites to designate your reward dollars to United Way. See our Web site for more information.

Advocate—Find your voice, reach out a hand to others: Get informed about things you are passionate about or learn more about your community to find your passion. Join local action groups. Write a letter to your local congressional representative. Tell your friends what you’re doing and how they can help. Dial 2-1-1 to find local groups who could use your help.

What can you do?

- **E-Newsletter:** Subscribe to the LIVE UNITED e-newsletter delivered to your inbox each month and share news and events with employees.
- **Link to web:** Place a link on your Intranet or Web site to United Way so employees can visit regularly and learn more.
- **Sign up for Payroll Stuffers or the Poster series:** See Material Request form to sign up & more ideas free and easy resources you can utilize.

Volunteer—Lend your muscle, share your talents: Marshfield Area Volunteer Center has opportunities for many interests and schedules. You can participate in annual special events, board and committees or other ongoing or one-time opportunities throughout the year.

What can you do?

- **Create a company volunteer team:** Arrange with the Volunteer Center for a Day of Caring or participate in established Volunteer Center events like Make a Difference Day.
- **Find opportunities:** Visit www.marshfieldareaunitedway.org and Click on Volunteer Center.
- **Receive opportunity alerts:** Become a member on the Volunteer Center site to view real time opportunities and community events, receive customized alerts and more.



**Lorrie Krokstrom,
Marshfield Police
Department,
Staff Services Supervisor**

My children are my passion—and I volunteer with their activities like Boy Scouts and Girl Scouts.

I love my job and know what I do is for the citizens of Marshfield—including advocating for programs to help people become aware of available programs.

There are so many programs, so many needs that I couldn’t possibly choose what cause to give my money to over another.

I give to United Way at a Leadership level to help all 37 programs that do such great work in our community.

I give, advocate and volunteer ... and that’s how I don’t just wear the Shirt, I LIVE IT.