

Beyond the Campaign

LIVE UNITED beyond the campaign season. You and your colleagues can easily practice these no cost ideas.

GIVE:

The annual campaign is the easiest and most powerful way to create long lasting change in your community. Here other easy ways to give:

- **GoodSearch:** Search the internet and donate a penny per search. Set GoodSearch as your default search engine, download the toolbar or bookmark www.goodsearch.com. Select United Way—Marshfield.
- **Marshfield Savings Bank:** Charitable Money Market Account, Open account with Marshfield Savings Bank for a minimum of \$500, designate *Marshfield Area United Way*.
- **Reward Card donations:** Kwik Trip, Pick 'N Save or your credit cards. Select United Way on your application or visit Customer Service or their web sites to designate your reward dollars to United Way. See our Web site for more information.

ADVOCATE:

Find your voice and reach out a hand to others: Get informed about things you are passionate about. Tell your friends what you're doing and how they can help. Dial 2-1-1 to find local groups who could use your help.

- **Social Networks:** Like our Facebook page or follow us on Twitter. Facebook: Marshfield Area United Way | Twitter: MAUW01
- **E-Newsletter:** Subscribe to the LIVE UNITED e-newsletter delivered to your inbox each month and share news and events with employees.
- **Link to web:** Place a link on your Intranet or Web site to United Way so employees can visit regularly and learn more.
- **Sign up for Payroll Stuffers or the Poster series:** See Material Request form to sign up & more ideas free and easy resources you can utilize.

VOLUNTEER:

Lend your muscle, share your talents: Marshfield Area Volunteer Center has opportunities for many interests and schedules. Participate in annual special events, board and committees or other ongoing or one-time opportunities throughout the year.

- **Create a company volunteer team:** Arrange a Day of Caring or participate in established Volunteer Center events like Make a Difference Day.
- **Find opportunities:** Visit www.marshfieldareaunitedway.org and Click on Volunteer Center.
- **Receive opportunity alerts:** Become a member on the Volunteer Center site to view real time opportunities and community events, receive customized alerts and more.



PARTNER PROGRAM: Literacy Program

My family was living paycheck to paycheck when I finally found a secure job in a company I liked working for. I didn't have the confidence to apply for a higher position in the company because of my poor reading and writing skills.

I didn't want to be held back anymore so I began working with a tutor at the Literacy Council, a United Way funded program.

After working with my tutor for a year and a half, I applied for a higher position at my company. I got the job. My family and I are now able to live on a stable income.