

# Community FOCUS

## Marshfield Area United Way

United  
Way



### Results clear for the Marshfield area

Winter 2007



**Sarah Krenn**  
Community Impact  
Coordinator

The Marshfield area community spoke loud and clear when they helped United Way raise \$1,001,250! The message was: they like the impact their dollars are making and are seeing results that matter.

As the campaign ends, the impact process continues. Our Vision Councils are updating the Impact Plan. Community & Basic Needs and Families & Seniors added transportation as an emerging need. Youth Initiatives added Safe Activities for youth: birth to age 11 and Safe Activities for youth: ages 12+.

It's exciting to see results from the current programs and new initiatives they are undertaking.

Have you seen the results? They're everywhere in our community.

Elementary students are receiving preventative dental care, youth of all ages are participating in after school activities, homebound residents are receiving daily hot, nutritious meals and families are learning how to manage their money, to mention only a few.

This spring, dedicated community volunteers from all walks of life will assist me in evaluating programs to ensure they are achieving results. We are working towards providing for priority or emerging needs throughout our community, ensuring your dollars are spent carefully.



### Thank you, Marshfield area ...

Each January we honor many company campaigns, our volunteers and everyone who's had a part in the campaign.

But we're not just celebrating raising money. There are so many people who help in the Impact Process, from the Vision Councils that determine priority and emerging needs, programs that serve these needs and the

many volunteers who study funding packets and make informed decisions.

We also extend sincere thanks for all those brat frys, chili contests, giant sausage races and countless other fun, special events.

We're grateful to businesses that invite United Way staff and the Drive Chairs to speak to employees.

Drive Chairs Bill & Darlene Berry gave the United Way staff a framed quote in

July, "Never worry about numbers, help one person at a time, and always start with the person next to you."

We take that sentiment to heart, United Way isn't about the numbers or dollars raised.

Our true goal, as our mission states, is to strive to increase our community's capacity to care for one another. Because it's what matters.



### Kim's Memo

We recently concluded our 60<sup>th</sup> anniversary community campaign. Marshfield Area United Way's focus on increasing our community's capacity to care for one another was ever present.

As Bill and Darlene Berry, our drive chairs, United Way staff and volunteers traveled throughout the Marshfield

area meeting with individuals and businesses, we spoke about the good work our Partner Programs do every day.

If you take a moment to think about it, I bet it won't take long for you to recall someone you know who has been touched or served by one of the 38 programs that receive United Way funding.

It's not at all uncommon for an audience member to approach me after a meeting to share their story about how a United Way Partner Program made an impact in their life.

We were very fortunate to achieve success in our fund raising efforts. While we raised more than one million dollars for the first time, what's more important is the funds raised provide vital financial

support for programs that target our three areas of focus – Community & Basic Needs, Families & Seniors and Youth Initiatives.

Our Vision Councils are currently in the process of doing a comprehensive review of the Community Impact Plan, Emerging Issues and Community Services within each focus area. This periodic review helps to assure that United Way funding supports programs that really do *what matters* right here in the communities we serve. This also provides a guideline for reference when the Review Panels go over funding applications in the spring.

An application packet must be completed to receive consideration for funding from Marshfield Area United Way. If you have program ideas, or would like to learn more about becoming a Partner Program, I encourage you to contact Sarah Krenn, the Community Impact/Volunteer Center Coordinator, or myself.

Our theme for the 60<sup>th</sup> Anniversary campaign was: You're the Key to Our Success. Since 1946, Marshfield Area United Way has worked in cooperation with our community volunteers and Partner Programs to improve lives and offer hope to those less fortunate in our midst. With your ongoing support, this organization will continue to thrive in the years ahead.

### Community Vision Award

This award presented to the businesses whose company campaigns, employees and union workers contributed \$10,000 or more.

#### Over \$10,000

Central City Credit Union  
City of Marshfield Employees  
Land O'Lakes  
Marshfield Savings Bank  
School District of Marshfield Employees

#### Over \$20,000

Dental Clinic of Marshfield  
Felker Brothers Corporation  
Figi's, Inc.  
Marshfield DoorSystems  
Nelson-Jameson, Inc.  
Staab Construction

#### Over \$30,000

Roehl Transport

#### Over \$40,000

V&H, Inc./Heavy Trucks

#### Over \$100,000

Saint Joseph's Hospital

#### Over \$225,000

Marshfield Clinic

### Small Business Achievement Award

This award presented to the business with 1-7 employees that has the highest percentage increase in giving.

**2001** - Firststar Bank

**2002** - North Central Community Action

**2003** - Personal Development Center

**2004** - Marshfield Area Chamber of Commerce & Industry

**2005** - Burns Insurance

**2006** - Gamez

# 2006 Marshfield Area United Way Campaign Awards

## Business Categories

Small = 8-25 employees  
 Medium = 26-75 employees  
 Large = 76+ employees

## Campaign of the Year Award

### Small Business

- 2001 - Opportunity Development Centers
- 2002 - Century 21 Gold Key Realty
- 2003 - Hawkins, Ash, Baptie & Company
- 2004 - Heritage Bank: Marshfield and Spencer Branches
- 2005 - Slumberland Furniture
- 2006 - Community Bank of Central Wisconsin

### Medium Business

- 2001 - Associated Bank
- 2002 - Alliance Collection Agencies
- 2003 - Mid-State Technical College
- 2004 - M&I Bank
- 2005 - Marshfield Savings Bank
- 2006 - Dental Crafters

### Large Business

- 2001 - Marshfield Clinic
- 2002 - Thomas Electric Service
- 2003 - Roehl Transport
- 2004 - Felker Brothers
- 2005 - Prince Corporation
- 2006 - V&H, Inc./Heavy Trucks

## Increased Giving Award

This award presented to the top five companies that had the highest giving-per-capita and an overall campaign increase of three percent or more.

### Small Business

- Community Bank of Central Wisconsin
- ESE, Inc.
- Opportunity Development Centers, Inc.
- Personal Development Center
- Slumberland Furniture

### Medium Business

- Alliance Collection Agencies
- Central City Credit Union
- M&I Bank
- Marshfield News-Herald
- Marshfield Savings Bank

### Large Business

- Dental Clinic of Marshfield
- Nelson-Jameson, Inc.
- Roehl Transport
- Staab Construction
- V&H Inc./Heavy Trucks

## Volunteer of the Year Award

- 2001 - Angela Nowaczyk
- 2002 - Mark Kingston  
and Randy Krebsbach
- 2003 - Julie Haupt
- 2004 - Marsha Barwick  
and Stephanie Peterson
- 2005 - Sarah Masepohl
- 2006 - Bob Hennes



**Volunteer of the Year**  
**Bob Hennes**

## Participation Award

This award presented to the top five campaigns with the highest percentage of employee participation.

### Small Business

- Community Bank of Central Wisconsin
- Heritage Bank
- Opportunity Development Centers
- Personal Development Center
- Slumberland Furniture

### Medium Business

- Alliance Collection Agencies
- Central City Credit Union
- Marshfield Savings Bank
- M&I Bank
- UW Ag Research Station

### Large Business

- Festival Foods
- Staab Construction
- Target
- Younkers
- V&H, Inc./Heavy Trucks

## New Partner Award

This award presented to businesses/organizations who are first-time campaign contributors of \$50 or more.

- American Tire & Exhaust
- Cellcom
- Chili Implement
- Clearwaters Restaurant
- Curves For Women
- Dakota Electric Service
- Dr. Robert Kay, DDS

- Gardner Financial Services
- Marshfield Eagles
- Power Pac, Inc.
- Regal Beloit-Black
- River Falls Plant

## Marshfield Area United Way

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City of Marshfield

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**Amy Nystrom**  
Dental Crafters

**Joe Pacovsky**  
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**Mary Ule**  
V&H, Inc./Heavy Trucks

### Thank You to the following retiring board members

Bill Gamoke  
Dave Krause  
Rob Posteluk  
Christopher Raasch

*We're honored for your service. Thank you  
for sharing your skills and time with us.*

If you want to make an impact where you live, consider volunteering your time & talents. Whether if it's as a board member or some other way to use your skills: finance, web design, grant writing, etc. To find out needs visit the Volunteer Center's Web site at [marshfieldareaunitedway.org/volunteercenter](http://marshfieldareaunitedway.org/volunteercenter).

### Whatever your flavor, Volunteer Center has something for you

By Sarah Krenn, Volunter Center Coordinator

Ice cream used to have the staple 31 flavors. Now there are more than 1,000, with new recipes developed everyday.

My favorite flavor is Blue Moon. Its taste is sweet, somewhat fruity, with a touch of vanilla, and its color is blue. Yes, blue.

Maybe I am at the age that I shouldn't be eating blue ice cream, but it is an indulgence of mine, a treat. Maybe it isn't even the fruity vanilla flavor that I like about it. Maybe it is the blue that keeps me coming back.

Volunteering is like ice cream in the sheer variety you can get from both.

There are more than 1,000 ways to volunteer. You can decide to stick with something you know or try something new.

For those who like Superman Swirl ice cream, you may enjoy working with youth—going back and doing the fun things in life.

For the traditional plain vanilla or chocolate lovers, well, you may like volunteer opportunities that have been around for years, such as tutoring a child.

And don't forget the rewards! Eating your favorite ice cream is a treat. By volunteering, you are rewarding yourself by using your

talents, meeting new people and giving back to your community. The possibilities are endless.

The Marshfield area has many volunteer opportunities of various flavors and varieties. If you have time to spare, please consider sharing your interests, talents and expertise.

Contact the Marshfield Area Volunteer Center at 384-9992 or visit [marshfieldareaunitedway.org/volunteercenter](http://marshfieldareaunitedway.org/volunteercenter), for current opportunities.

The rewards are there for you to discover, just like peanut butter filled chocolate candies hidden in your ice cream!

Invest in our community's future. Remember Marshfield Area United Way in your will or trust.