


# Incentives *(continued)*

## Other Incentive Ideas:

- Paid Time Off ~ *often the most popular!*
- Open Candy or Soda Machines
- Free Oil Changes
- Gas Gift Cards
- Gift Certificates
- Tickets to Sporting Events
- Extra 1/2 hour for lunch for a week
- “Leave Work Early” Passes
- Free Hotel Stays
- Prime Parking (or Parking Space Auction)
- Sleep in Late Awards

## Incentives can be given for:

- Department/shift with highest percentage of giving.
- Any employee who meets or exceeds giving guidelines.
- First employee/department/shift to complete and return pledge forms.
- First department/shift to reach goal.
- Any employee who increases their pledge over last year.



### Know your employees!



Are they ...

Coffee addicts?  
Do they love the outdoors?  
Chocolate Lovers?  
Creative Crafty Folks?

Waterpark users?  
Sports fans?  
Do they enjoy dining out?  
Movie goers? Rental Lovers?

Put together gift baskets or find unique gifts from local business donations.



From left to right:  
Figi's crowd for the  
Chili Final, Roehl  
Transport Pie



Throwing and Captain Mike  
Schmitt at Saint Joseph's Hospital Kick off event.



*We love to see what you're doing! Send us pictures of your new, fun or silly events. Or better yet, let us know when they are and we'll come to show our support.*

*We'll feature your events on our Blog, photo gallery and newsletters.*

*And, you have a chance of appearing in next year's Best Practices Ideas Guide.*

Call 384-9992 or e-mail  
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# Incentives

You use incentives for raffles, gifts for highest percentage of giving or increase or prizes for contests or special events. Incentives are proven to increase campaign totals. The best ones are those tailored to your employee interests. Don't break your budget: seek donations from your company, employees, local businesses, specialty shops, restaurants or taverns.

## Packer Football

The donation request process has changed. Please contact United Way for the correct form for a football request.  
*Limit: One football per organization.*

## Baseball or Basketball Fans?

The Bucks and Brewers have a donation policy for charitable campaigns as well. Contact United Way for details.

***Please note: With all professional athletic donations, please plan ahead to accommodate for processing and shipment of the item.***

## Early Bird Gets the Worm

In the middle of your campaign, treat donors who have already turned in a pledge form. Place a balloon on their desk with a note of thanks. This encourages employees to turn in their pledge forms early, while recognizing individuals who are eager to give.

## Hero Sandwich Luncheon

Hold a lunch for employees: build your own hero sandwich, a potluck or pizza. This is a surprise treat for everyone.



## Midnight Breakfast

If your organization has a third shift, charge employees for a midnight breakfast served by executives and other day employees.

## Ice Cream Social

Motivate with one scoop or two! Use frozen yogurt for a healthy lifestyles option. Pile on all your favorites and celebrate your successes so far and brainstorm ways to keep your campaign rolling.

## Latte Stand

For more distinguished coffee drinkers, offer a latte stand in the morning. Thank them for donating and remind them that for the amount of a cup of coffee or tea or candy bar each week they are providing help for a person in need.



*2006 Saint Joseph's Hospital Campaign: As an incentive to employees, managers dressed up as the Miller Park Sausages and ran a mini-race.*