

# About Marshfield Area United Way

## 2010 Campaign Drive Chairs: Tom and Laura Drendel



Tom and Laura Drendel will lead this year's campaign as Marshfield Area Drive Chairs. The Drendels have actively supported community initiatives in the past and are now ready to advocate on a whole new level.

Tom has led his workplace campaign at the UW Agricultural Research Station for nearly 20 years. Laura, who is a retired Family and Consumer Sciences teacher, was the United Way representative at Marshfield Middle School for almost 10 years.

## ADVANCING THE COMMON GOOD

**Contributions touch 11,450 people in the Marshfield area.** From after school programs to give youth a good start, programs helping families and individuals learn skills and providing resources to reach financial stability and providing hope to our most vulnerable populations. **Because help is more than fixing today's problems, it's preventing them from happening tomorrow.**

## EFFICIENCY

United Way volunteers assess community conditions and identify needs. In the Spring, volunteers review applications to direct funds to programs addressing our community's most critical needs and core services. Funding is based on an organization's efficiency and ability to meet the community's needs.

## ACCOUNTABILITY

Volunteers contribute to the success of United Way from the ground up. Committees guide our actions and strategies. Vision Councils evaluate community needs and a diverse group of community volunteers evaluate program applications to make funding decisions. Finally, our Board of Directors oversees the whole organization to ensure the entire process is efficient and effective.

## CAMPAIGN CALENDAR 2010-11

- **Fall 2010**—Restaurant Week
- **October 21, 2010**—Make A Difference Day
- **December 31, 2010**—Turn in all campaign materials
- **January 18, 2011**—Thank You Celebration

## 2010 Board of Directors

**Lori Gropp | President**  
Automated Products

**Tim Herr | Vice President**  
Younkers

**Jeff Graves | Treasurer**  
Staab Construction

**Marsha Barwick**  
Marshfield Clinic

**Debbie Bauer**  
Marshfield Area Chamber of Commerce  
& Industry

**Lori Belongia**  
Marshfield Public Library

**Al Chaney**  
Marshfield Clinic

**Jerry Cleveland**  
Ministry Home Care

**Donna Follen**  
M&I Bank

**Sharon Kostroski**  
Saint Joseph's Hospital

**Joe Mazza**  
Marshfield Clinic Research Foundation

**Jeff Meece**  
UW-Marshfield/Wood County

**Kathy Meidl**  
Heritage Bank

**Mike Murrell**  
Dental Clinic of Marshfield

**Cindy Puent**  
Community Representative

**Cathy Schalow**  
School District of Marshfield

**Phil Trierweiler**  
Roehl Transport

# United Way: At a glance

- Mission:** To improve our community's capacity to care for one another.
- Simply stated:** Creating opportunities for a better life for everyone.
- Vision Statement:** Marshfield Area United Way will be a leading organization bringing our community together to prioritize and address human service needs by building partnerships, forging consensus and leveraging resources to achieve a measurable, sustained, positive outcome.
- Service Area:** Our programs serve the Marshfield area including: Arpin, Auburndale, Marshfield, Neillsville, Pittsville, Spencer, Stratford and areas in between.
- Priorities:** United Way is focused on creating long lasting change in our community. To do this, we are focusing on the building blocks of a good life: education, income and health.

## Education

- **Fill a Backpack, Fulfill a Need**—Community school supply collection held in August. In 2010, United Way distributed more than 550 backpacks to Marshfield area students whose families couldn't afford the cost of supplies.

## Income

- **FamilyWize**—Prescription drug discount card distributed free of charge by the FamilyWize partnership to reduce cost of medication. In February 2010, residents have saved \$38,441 with FamilyWize.
- **Free Tax Preparation**—A partnership with The City of Marshfield: Parks & Recreation, AARP and United Way. Free tax preparation for residents earning less than \$56,000.

## Health

- **NALC Food Drive**—Annual food drive held first weekend of May in partnership with the National Association of Letter Carriers and the Marshfield Post Office.
- **Plant a Row**—An effort to keep our area food pantries stocked throughout the summer months when shelves typically go bare. Residents encouraged to Plant a Row in their gardens to donate to area food pantries. In 2009, pantries saw a 5 percent increase in fresh produce donations.

**Years in Service:** 64

**Current Board Chair:** Lori Gropp

**Current Campaign Chairs:** Tom and Laura Drendel

**Number of local volunteers:** 720