

Ways to Say Thank You

Thank You Sack Lunch

Order sack lunches for every contributor. Include a thank you note from your CEO or United Way. Or, include thank you drawings or letters from children served by a United Way program.

Balloons or Flowers

Surprise each investor the last day of the campaign. Place a balloon or flower at their desks to thank them for their thoughtfulness.

Candy Gram

Show your employees a little appreciation with a treat for their sweet tooth! Distribute candy bars with a thank you message attached to all participants who invested in the United Way campaign.

Simple Can be Best

Have your CEO spend a few minutes at the next staff meeting congratulating employees and acknowledging campaign workers.

I “Contributed” Cookout

Offer a cookout to all who contributed. Decorate with United Way balloons and posters. Have the cooks wear United Way shirts under their aprons.

Prize Patrol

Have management or the campaign committee wheel the prizes around the office on a cart until they reach the winner for public recognition. If you do this once a day during your campaign, it serves as a reminder to others to turn in their pledge card.

Waffle/Pancake Breakfast

Have management serve up breakfast for everyone who contributed.

Display Your Thanks

Develop a bulletin board featuring your employees’ efforts: hang a giant thank you card, post a thank you from a program or develop a collage of photos your employees doing volunteer work or helping during the campaign.

Use Your Established Communications

Run Thank You ads in employee publications. Include Thank You payroll stuffers with paychecks. Display Thank You posters. Send a letter from your CEO to campaign committees and contributors.

Stick with Your Theme

Tie your Thank You Event back into your campaign theme. Use similar ideas to your kick off or events held throughout. This is a nice wrap up for your employees. Sparkling cider is the perfect way to celebrate outstanding campaigns.



Bank Presidents Al Nystrom of M&I Bank and Kathy Rhyner of Associated Bank served employees of both organizations homemade pies as a thank you for 100 percent participation after a challenge

between the two organizations.

