

CONNECTIONS IN ACTION



Cathy has faced tough times and often struggled to make ends meet. For a while, she relied on food assistance through a United Way program to help feed herself and her family. During a recent visit, Cathy shared how that support made a bigger impact than she ever expected. With the money she was able to save on groceries, she purchased a reliable

car – something she hadn't had in years. Now, with dependable transportation, she's taken the next big step: enrolling in classes to earn her associate's degree. What started as a little help with food has opened the door to a brighter, more stable future.

John wasn't sure what he wanted to do after high school, which made it hard to stay motivated in class. That started to change when he began attending presentations from guest speakers with different career backgrounds. Hearing about their experiences



opened his eyes to a variety of jobs; some he found interesting, and others he knew weren't for him. He started exploring a few career paths more deeply and even got the chance to talk with people working in those fields. That real-world insight helped him see what those jobs are really like and gave him a reason to keep pushing through school. While school is still challenging for John, participating in a United Way career exploration program has helped him stay engaged and believe in his future.



Marshfield Area
UNITED WAY

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GIVE
Sweepstakes
& WIN

50 CHANCES TO WIN!

Donate a \$1 a week or \$52 dollars a year to Marshfield Area United Way in 2025 and you will be automatically entered into the sweepstakes for 50 chances to win!

SCAN TO
DONATE
TODAY



**GIVE...AND BE ENTERED
TO WIN 1 OF 4 \$1,000
CASH PRIZES!**

**DOUBLE YOUR
CHANCES!**

Any Marshfield Area United Way donor who gave \$52 or more in 2024 and increases 2025's

gift by as little as \$1 is automatically entered into the sweepstakes for 100 chances to win!

THANK YOU TO OUR
GIVE & WIN
SWEEPSTAKES
SPONSOR



For complete rules and more info, visit marshfieldareaunitedway.org and click on Sweepstakes. Pledge forms and paper entries must be received by Marshfield Area United Way by 12:00pm (Noon) Central Time on December 12, 2025. Four winners will be announced on or before January 31, 2026. GIVE & WIN Sweepstakes entrants must be legal residents of Wisconsin, at least 18 years of age, and possess a valid driver's license. PLEDGE WILL NOT IMPROVE CHANCE OF WINNING. NO GIFT NECESSARY TO ENTER.

*Create a lasting impact in our
community with a planned gift to
Marshfield Area United Way.*



UNITED IS THE WAY



UNITED IS THE WAY

We can make our community a place where everyone can thrive.

Today, many of our neighbors are working hard to overcome barriers and get ahead. Somewhere in our community:

- A working parent is stretching this week's paycheck to cover the growing costs of groceries, utilities, and housing.
- A young adult needs guidance in choosing a career path leading to a good-paying job and a promising career.
- A middle-schooler is struggling to stay focused in class because she didn't have enough nutritious food at home over the weekend.

But they're not alone and no challenge is too big for us to take on when we work together.



Together with our community-serving partners and supporters like you, we can connect people to the opportunities they need to reach their full potential and make our community a place where everyone can thrive.

Last year, through generous community support and by uniting with our partners, we provided:

- 1,156 requests for food assistance
- 230 individuals with housing support and security
- 10,117 counseling sessions for children and teens
- 540 youth mentoring experiences
- 677 children with supplemental food for the weekends

And so much more.

You can help make a difference. Together, we can shape a brighter future for us all.

CONNECTING PEOPLE TO POSSIBILITIES

At Marshfield Area United Way, we are bridge builders. We know that building thriving communities means connecting people to opportunities.

It also means connecting people who want to help to programs that make a difference.

To create a lasting impact, we focus our efforts in 4 strategic impact areas:

YOUTH OPPORTUNITY

When young people get the support they need, there's no limit to what they can achieve.

United is the Way we can equip children, teens, and young adults with the tools to succeed - from story time to graduation day.

HEALTHY COMMUNITY

A healthy community is one where everyone has the care they need to thrive, at every stage of life. **United is the Way** we work to ensure that all our neighbors - from newborns to retirees - have access to nutritious food, medical care, and personalized support to live their healthiest lives.

FINANCIAL SECURITY

Our community is stronger when every neighbor has a safe home, a living wage, and a pathway to financial security. **United is the Way** to build a stronger financial future for us all.

COMMUNITY RESILIENCY

In moments of crisis - from natural disasters to economic downturns - a resilient community rallies to help neighbors to rise back up together, and stays ready for whatever comes next. **United is the Way** we can ensure that even through the toughest times, our community steps up to provide help, hope, and healing.

UNITED WAY PROGRAMS AND INITIATIVES

- United Way's 211
- AARP Tax Preparation Assistance
- Community Baby Shower
- Make A Difference Day
- Nutrition On Weekends
- Retiree Coalition
- Right 2 Play 4 All
- Singlecare
- Supplies 4 Success & Fresh Start 4 Kids
- United We Can
- Volunteer Reception Center
- We Belong Books Little Free Library

UNITED WAY COMMUNITY PARTNERS

- Big Brothers Big Sisters of Central Wisconsin
- Boys and Girls Club of Marshfield
- Childcaring, Inc. - Good Start Grants
- Children's Hospital of WI - Child & Family Counseling
- Children's Hospital of WI - Family Resource Center
- Chippewa Valley Boy Scouts
- Girl Scouts of Northwestern Great Lakes
- HART Equine Therapeutic Center
- Home Delivered Meals
- Marshfield Area Respite Care Center
- Marshfield School Based Mental Health Consortium
- North Central Community Action Program
- Pathway Partners
- Personal Development Center
- Samoset Council Boy Scouts
- Soup Or Socks
- Spencer Kids Group

SERVING MARSHFIELD & SURROUNDING COMMUNITIES

Marshfield Area United Way serves individuals and families in Marshfield and neighboring communities including, but not limited to: Auburndale, Granton, Greenwood, Loyal, Marshfield, Neillsville, Pittsville, Spencer, and Stratford.

