

Email 1

Subject: Our United Way Campaign Starts Today!

Email Body:

To Our Dedicated Staff,

This year, Marshfield Area United Way is celebrating its 80th anniversary in our community. That's 80 years of support and dedication to investing in a stronger, healthier community today and for years to come. We are proud to share their commitment to helping our community thrive and to stand alongside United Way by hosting our own annual campaign.

Every day, people across our community give their time, talent, and compassion to help others. Whether you are caring for children, supporting a neighbor, serving a customer, mentoring someone, or simply showing up for the people around you, you play an important role in making Marshfield a better place to live.

We know that when people have the support they need, there is no limit to what they can achieve. Every person deserves access to the resources and opportunities they need to build a healthy, stable, and fulfilling life.

When you give to United Way, your impact reaches far beyond any one organization or program. Your gift helps make sure people in our community have access to food, safe housing, mental health support, education, and other basic needs. Together, we can remove barriers, create opportunities, and help our neighbors build brighter futures.

Thank you for being part of a community that cares.

United is the Way to build a strong foundation for every child.

When we come together, we can make the greatest impact. A gift of any size makes a difference.

Complete your pledge form here: <https://www.marshfieldareaunitedway.org/school-district-marshfield-united-way-campaign> or reach out to your building representative for a paper form.

Email 2

Subject Line: Anna's Story

Email Body:

Anna started therapy when she was in middle school. She had a history of complex trauma and struggled with anxiety, panic, and chronic headaches due to extensive stress. Despite multiple barriers and significant symptoms, Anna succeeded in school and stayed actively engaged in therapy even while temporarily homeless. She works two jobs to pay for her basic needs, graduated with honors this spring, and earned a six-figure scholarship to attend a private university in fall. Anna is resilient, kind, hardworking, intelligent, and has a bright future ahead of her. She received the support she needed when she needed it most and now serves as a role model for others and plans to help others in her future career.

Every child deserves support navigating stressful, difficult experiences. Last year, United Way helped **provide funding for 7,426 individual and group counseling sessions for area children**. These services helped kids like Anna learn vital tools to help work through significant challenges and build a successful future. Anna shows us that access to this support makes a world of difference.

United is the Way we continue to meet the moment for kids who need us most and help them build a bright future.

Make your gift today. Complete your pledge form here:

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Email 3

Subject: YOU make a difference in our community!

Email Body:

Today in Marshfield, 40% of households are considered “ALICE” – Asset-Limited, Income Constrained, Employed. These are hardworking families whose wages just aren’t keeping up with the cost of basic needs. They are often one unexpected expense away from not being able to pay all their bills.

Economic uncertainty and the rising cost of goods continue to challenge these families. With your help, United Way provide resources to help bridge the gap when the worst happens. Oftentimes, this bridge gives these families the opportunity to build from a tough time toward a secure financial future.

Together with our community-serving partners and supporters like you, we connect people to resources and opportunities.

Last year we provided:

- 1,232 requests for food assistance
- 170 individuals with housing support and security
- 7,426 counseling sessions for children and teens
- 682 children with supplemental food for the weekends

And so much more.

United is the Way we continue to meet the moment for families in our community and build a better future for us all.

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Email 4

Subject: United Way Supports Families!

Email Body:

The true heart of Marshfield Family Resource Center sometimes begins in their waiting room. A visibly exhausted mother was trying to soothe an infant and a toddler while her older sons were in therapy. One of our Parent Educators saw her struggle and simply invited the family into an ongoing Play and Learn session. That small moment of "I see you, let me help" changed everything. Today, that mother has attended eight events and reached out for the extra support she needed. Marshfield FRC isn't just teaching school readiness; they are building a community where every parent feels seen and every child feels safe to grow.

We all need to feel seen, heard, and valued and we can all relate to a moment when we felt overwhelmed, especially as parents. With the support of Marshfield Area United Way funding, not only are area programs teaching school readiness, but they are also teaching parents how to provide enriching space where children feel safe to grow and explore. Our community is stronger when parents have the tools they need to provide a happy and healthy environment for their children.

United is the Way we make sure parents and children are set up for success.

Your gift is important. Complete your pledge form here:

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Email 5

Subject: United Way is Helping Meet the Needs for Area Kids!

Using NOW summer program takes the burden off my family for extra meals and snacks we go through in the summer. My financial stress increases greatly in the summer and this program gives me some peace of mind. – NOW parent

It means a lot for the kids to have healthy snacks, especially when we have a hard time putting food on the table. - NOW parent

Thanks to the support of community members like you, United Way programs continue to help meet basic needs for kids in our community. The NOW program provides healthy foods and increases access to fresh fruits and vegetables for children facing food insecurity.

United is the Way we can make sure all children have what they need to grow up healthy!

<https://www.marshfieldareaunitedway.org/school-district-marshfield-united-way-campaign> or reach out to your building representative for a paper form.

Email 6

Subject: United Way Campaign Ends Today!

Our Annual Campaign ends today!

You know how much our community's well-being affects all your friends and neighbors. For every story we shared with you throughout this campaign, there are dozens more that you may never hear about. Your support helps make sure local families can access the resources they need when challenges arise.

If you haven't yet made your Annual Campaign gift, **there's still time to give today.**

Your contribution helps us continue supporting children, families, and individuals throughout our community, through impactful programs.

Every pledge helps -- **no challenge is too big for us to take on when we work together.**

- \$2 per paycheck provides 1-month of one-on-one mentorship for 1 child
- \$5 per paycheck provides mentorship to one high school student exploring career paths
- \$10 per paycheck provides 4 families with support to meet food needs
- \$20 per paycheck provides 1 child with afterschool care including a healthy snack and homework help

Together, we can continue to connect community members with the opportunities and resources they need to reach their full potential. **United is the Way** we can make our community a place where everyone can live a healthy life.

Thank you for supporting our community and Marshfield Area United Way with your pledge!

Give Today.

Complete your pledge form here: <https://www.marshfieldareaunitedway.org/school-district-marshfield-united-way-campaign> or reach out to your building representative for a paper form.